

Selling or Recommending Supplements? Know Your Risk

written by CPH Insurance | May 6, 2020

Many clubs, fitness facilities, fitness professionals and personal trainers have added the sale of products to their business plans – including vitamins, nutritional supplements, and sports drinks. The demand for these products has spun nutritional supplements into a 40 billion-dollar industry. Despite rising popularity, fitness professionals need to consider the potential liability associated with selling supplements.